# Swearing as a Measure to Persuade Customer to Undertake a Transaction - 24 /Mar/ 2020

**question| Is it permissible to swear in conducting a commercial transaction?**

**answer| Swearing⁎ is either objectionable or impermissible: If one is being honest, it would be canonically objectionable, but if one is lying, it would be impermissible.**

**⁎ That is, swearing by God or a holy person or object as a way to emphasize or reinforce the veracity of one's claim.**